



What's New MY18 E-Class Coupe & Cabriolet (C238 & A238)

**MBC Product Management
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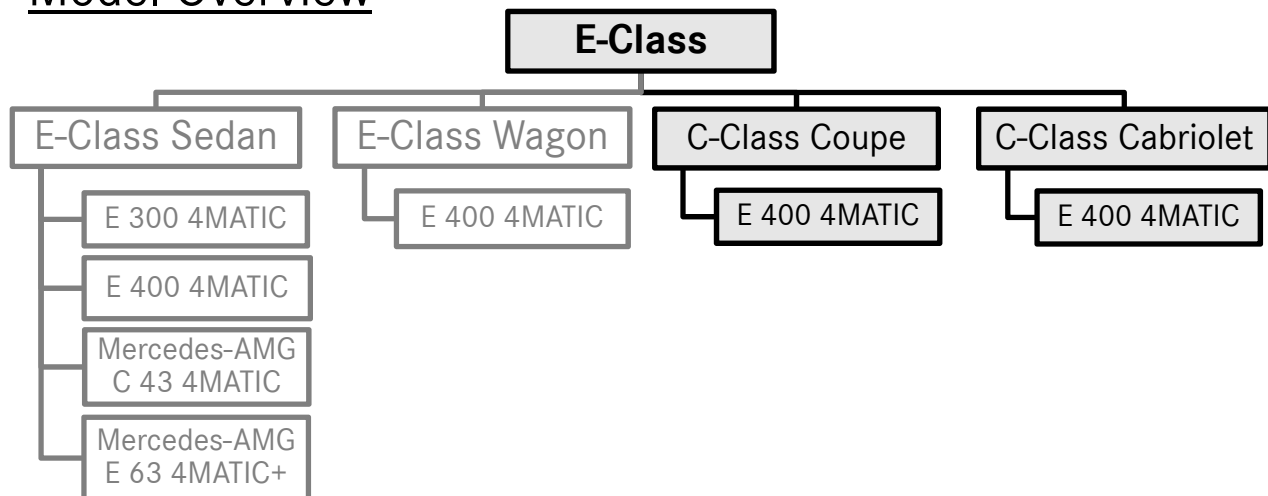
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What's New for MY 18

Introduction

For MY18, the E-Class Coupe & Cabriolet undergo a complete transformation. With their all-new exterior design, the 2018 E-Class Coupe & Cabriolet are the most beautiful way to drive an E-Class. A distinct interior, with unique air vents and seats, differs significantly from the E-Class Sedan, while maintaining all of the tasteful appointments and cutting edge technology. Further, all four seats now have more space for passenger comfort when compared with the outgoing models.

Model Overview



Model	Baumuster	Engine	Power	Torque
E 400 4MATIC Coupe	238.366	3.0L Biturbo V6-Cylinder	329 hp @ 5,250-6,000 rpm	354 lb-ft @ 1,600-4,000 rpm
E 400 4MATIC Cabriolet	238.466	3.0L Biturbo V6-Cylinder	329 hp @ 5,250-6,000 rpm	354 lb-ft @ 1,600-4,000 rpm



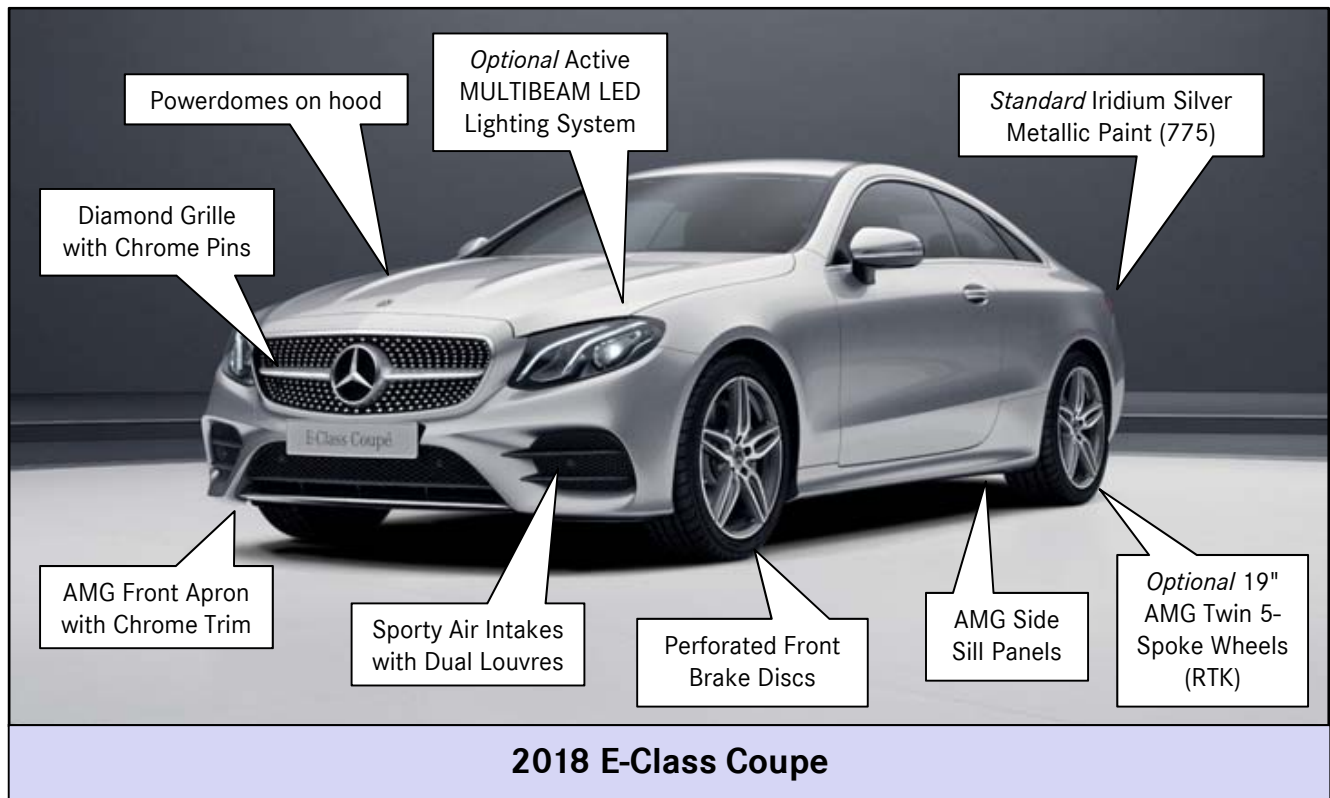
What's New for MY18

Driving Assistance System Nomenclature Update

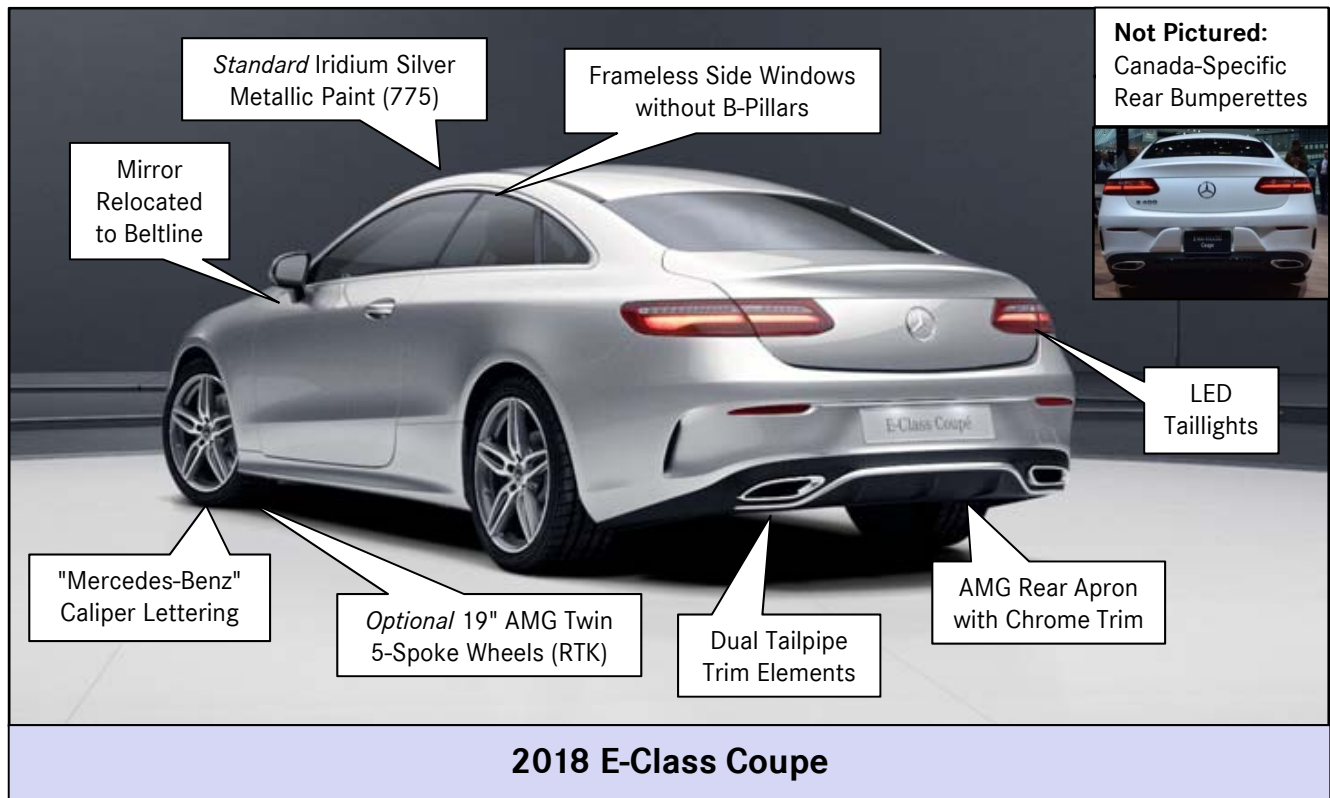
MY17 (E-Class Sedan)	MY18 (E-Class Coupe & Cabriolet)
Parking Pilot	Active Parking Assist
DRIVE PILOT	Active Distance Assist DISTRONIC
Distance Pilot DISTRONIC with Steering Pilot	Active Steering Assist

- Status quo functionality for both systems
- MY17 naming convention still used in some vehicle instrument clusters and manuals for MY18 during harmonization period.
- All models/vehicles to transition to new naming convention for MY19
- For detailed information on features & functionality of each system please refer to the MY18 E-Class Coupe & Cabriolet Highlights & Innovations document.

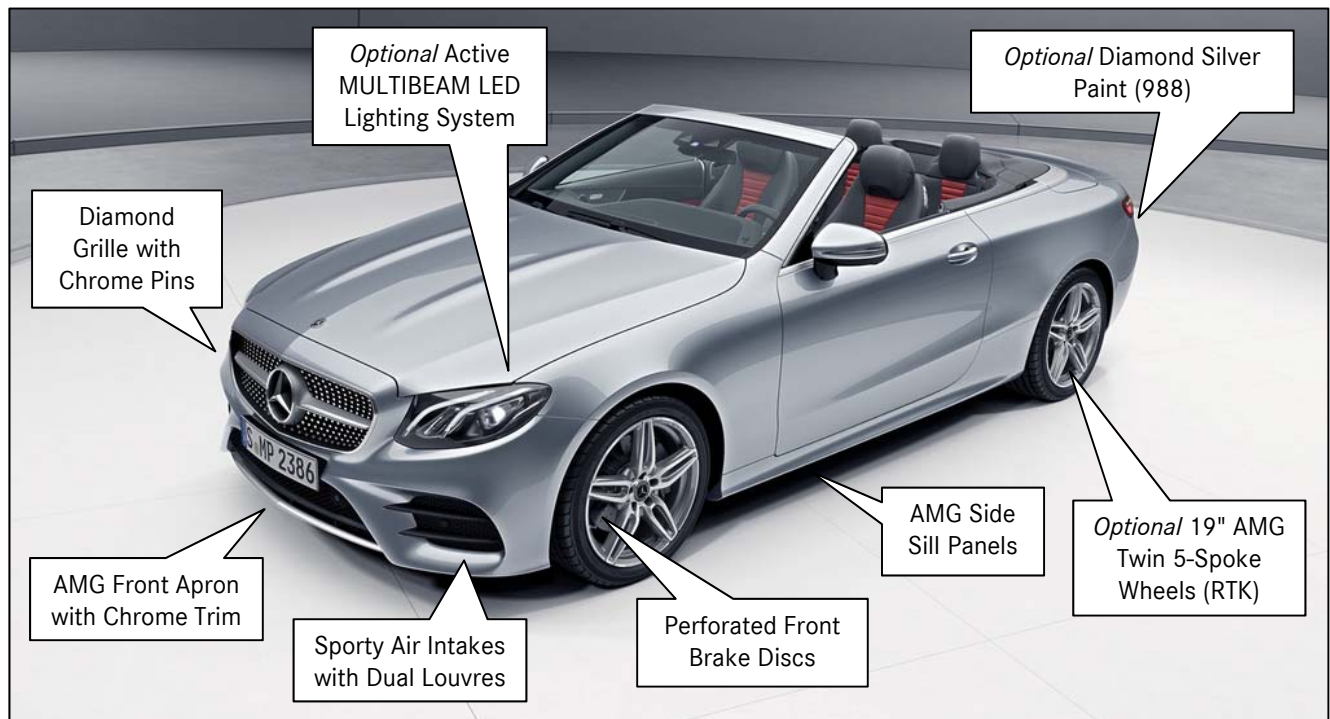
Exterior Images Front



Exterior Images Rear



Exterior Images Front

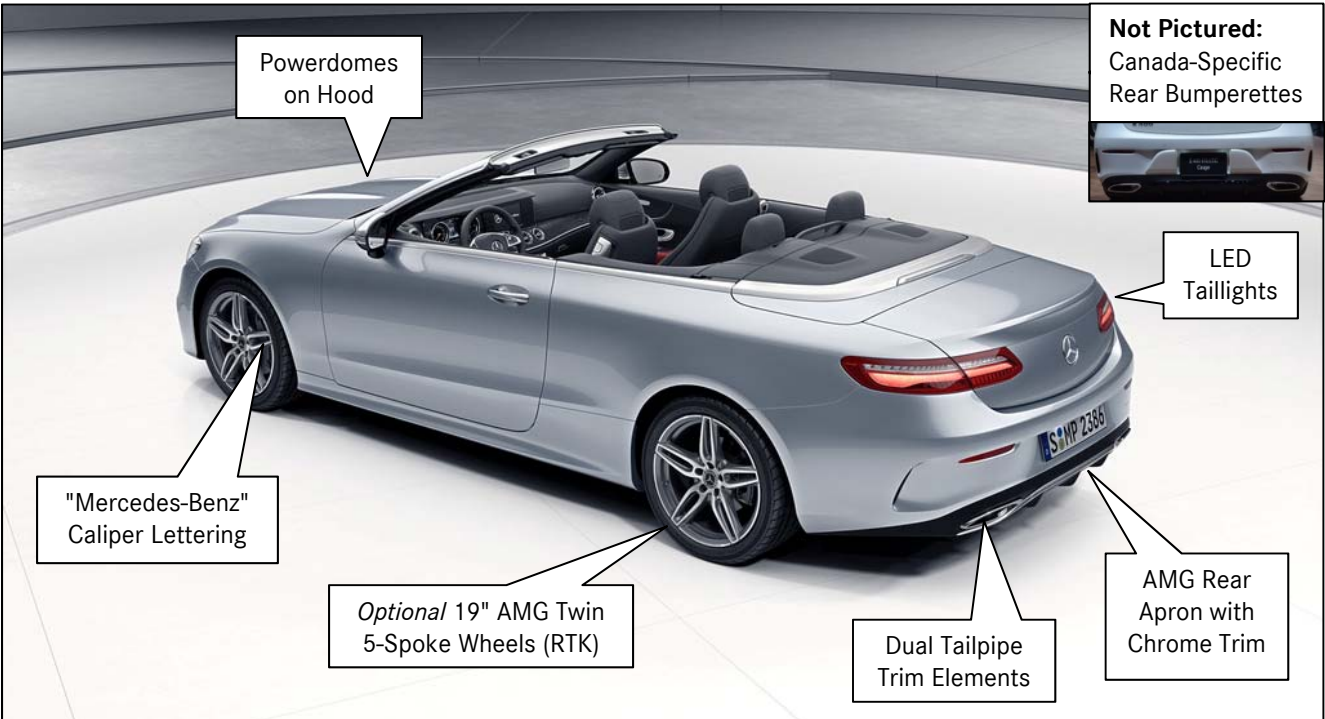


2018 E-Class Cabriolet



2017 E-Class Cabriolet

Exterior Images Rear



2018 E-Class Cabriolet



2017 E-Class Cabriolet

Interior Images Driver

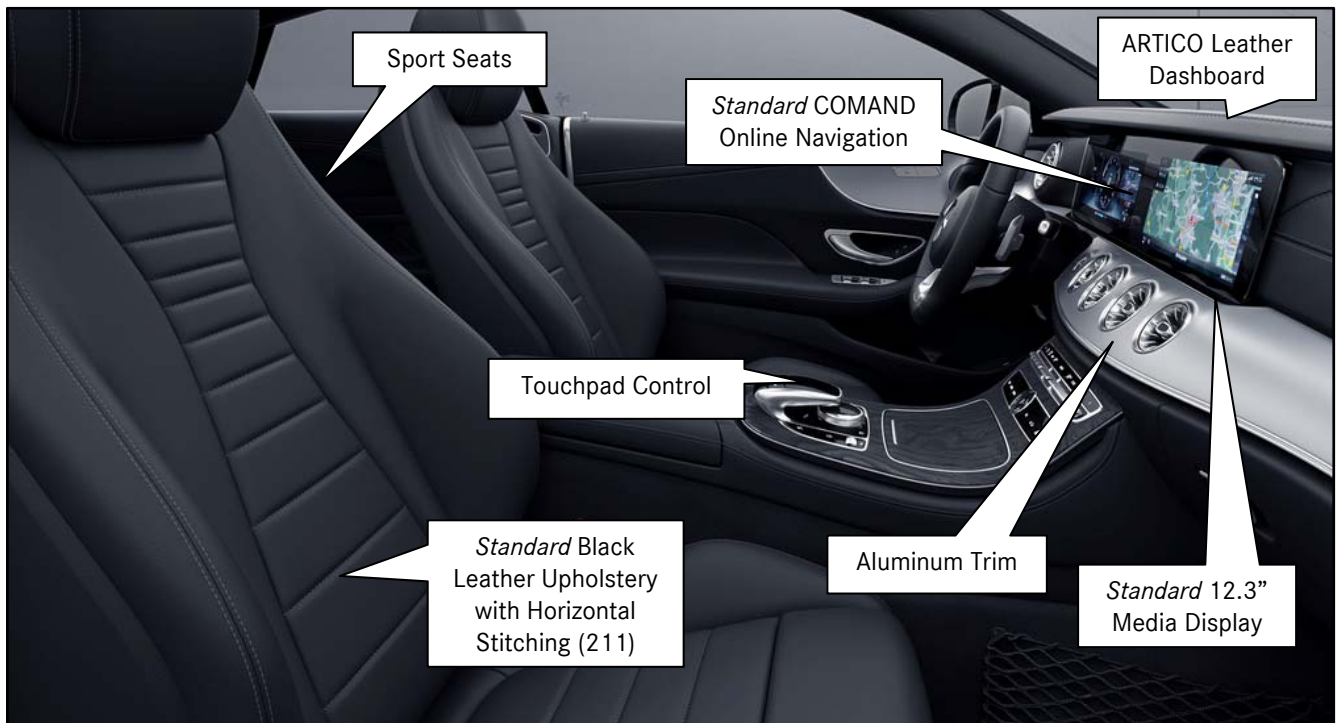


2018 E-Class Coupe & Cabriolet



2017 E-Class Coupe & Cabriolet

Interior Images Passenger



2018 E-Class Coupe & Cabriolet

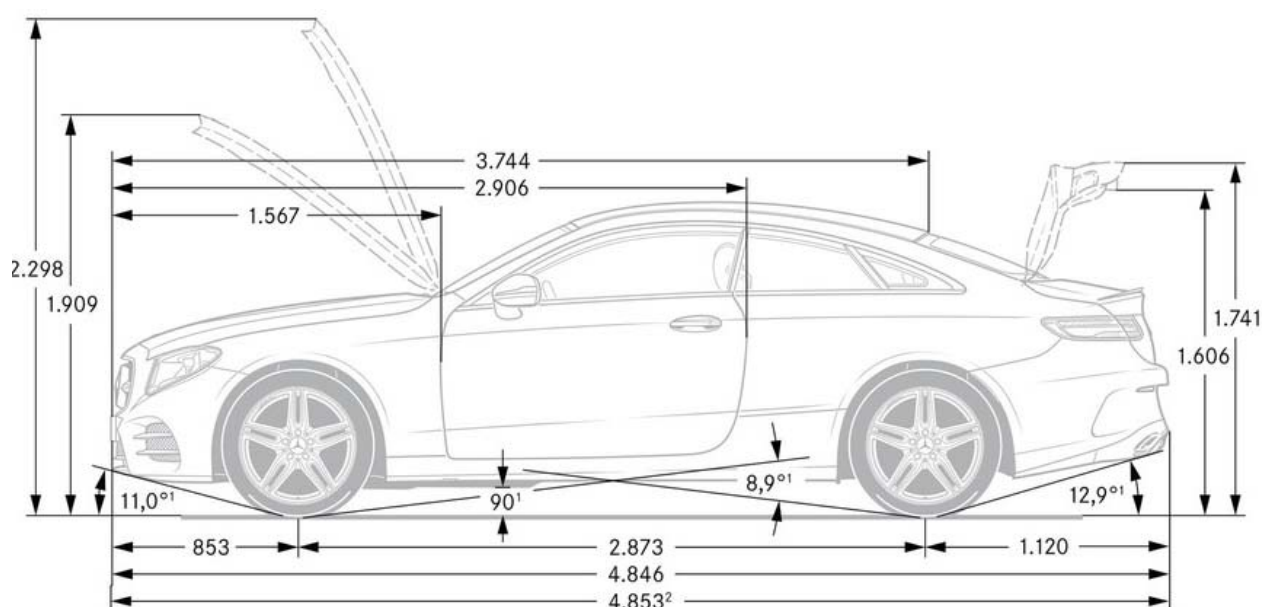


2017 E-Class Coupe & Cabriolet

E-Class Coupe Dimension Comparison

MY18 Versus MY17

	2018 E 400 4MATIC	2017 E 400 4MATIC	Difference
Length (mm)	4826 ✓	4703	+123
Width (mm)	1860 ✓	1786	+74
Height (mm)	1430 ✓	1398	+32
Wheelbase (mm)	2873 ✓	2760	+113
Front Track (mm)	1607 ✓	1538	+69
Rear Track (mm)	1613 ✓	1544	+69
Curb Weight (kg)	1905	1794	+111
Turning Circle (m)	11.44	11.15	+0.29
Cargo Volume (L)	425	450	-25
Front Headroom (mm)	1039 ✓	1037	+2
Rear Headroom (mm)	925 ✓	910	+15
Shoulder Room (front) (mm)	1424 ✓	1374	+50
Shoulder Room (rear) (mm)	1277 ✓	1243	+34
Front Leg Room (mm)	1062	1068	-6
Rear Leg Room (mm)	N/A	838	N/A



Standard Equipment Highlights

E 400 4MATIC Coupe & Cabriolet

Mechanical

- 3.0L Biturbo V6-Cylinder Engine
- 9G-TRONIC Automatic Transmission
- ECO Start/Stop Function
- Transmission Coasting Function
- 4MATIC All-Wheel Drive
- DYNAMIC SELECT
- AGILITY CONTROL w/ Dynamic Cornering Assist



Exterior

- High Performance LED Lighting System
- AMG Exterior Styling
- Heated/Power Folding Exterior Mirrors
- AMG 18" 5-Spoke Wheels (RQR)



Interior

- AMG Interior Styling
- Leather Upholstery & ARTICO Leather Dashboard
- Heated Power Adjustable Front Seats w/ Memory
- Nappa Leather Sport Steering Wheel
- KEYLESS START
- COMAND Online Navigation w/ Touchpad
- Smartphone Integration
(Apple CarPlay and Google Android Auto)
- SiriusXM Satellite Radio
- MAGIC VISION CONTROL
- Ambient Lighting
- Panoramic Sunroof (Coupe Only)
- Fully Automatic Soft Top Roof (Cabriolet Only)
- AIRCAP & AIRSCARF (Cabriolet Only)



Safety

- Rear View Camera
- Blind Spot Assist
- Active Parking Assist
(Formerly known as Parking Pilot with Parking Assist PARKTRONIC)
- PRE-SAFE
- ADAPTIVE BRAKE and Active Brake Assist
- Automatic Headlamp Activation
- Rain Sensing Windshield Wipers
- Crosswind Assist
- ATTENTION ASSIST



Optional Equipment

E 400 4MATIC Coupe & Cabriolet

Premium Package (MPP)

- 12.3" Instrument Cluster Display
- Burmester Surround Sound System
(590W, 13 Speakers)
- Foot Activated Trunk Release
- EASY-PACK Power Trunk Closer (Coupe Only)
- Climate Comfort Front Seats (Cabriolet Only)
- KEYLESS-GO
- Enhanced Heated Front Seats
- Heated Front Armrests
- Illuminated Door Sill Panels

Technology Package (MTP)

- Head-Up Display
- 360 Camera
- Active MULTIBEAM LED Lighting System
- Adaptive Highbeam Assist (AHA)

Intelligent Drive Package (IDP)

- Advanced Driving Assistance Package
(Active Blind Spot Assist, Active Lane Keeping Assist, PRE-SAFE PLUS)
- Active Speed Limit Assist, Active Lane Change Assist, Active Emergency-Stop Assist
(formerly known as Drive Pilot)
- Active Distance Assist
(formerly known as Distance Pilot DISTRONIC)
- Active Steering Assist
(formerly known as Steering Pilot)
- PRE-SAFE Impulse Side
- Traffic Sign Assist

Standalone Options

- Climate Comfort Seats (Coupe Only)
- Rear Window Sunshade (Coupe Only)
- Burmester 3D High-End Surround Sound System
(1450W, 23 Speakers) (Coupe Only)
- Heated Rear Seats
- Wireless Phone Charging
- AIR BODY CONTROL
- Multicontour Front Seats with Massage
- 19" AMG 5-Twin Spoke Wheels (RTK)



Equipment Detail

Redesigned Vehicle Key

Standard



New vehicle key design:

- Electronic key used to lock and unlock vehicle
- Electronic key does not have an ignition key function due to KEYLESS-GO being standard equipment

Fabric Acoustic Soft Top

Standard for the E-Class Cabriolet



The fully automatic fabric acoustic soft top of the new E-Class Cabriolet lives up to expectations with regard to supreme look & feel, climate/noise comfort and ease of operation.

Features of the fabric acoustic soft top:

- Fully automatic operation via the electronic key or the soft top switch in the centre console at vehicle speeds of up to 50 km/h
- Opening takes only around 20 seconds
- is stowed in a variable soft top compartment with automatically controlled and mechanically locked cover, high-grade trim on the surface of the soft top compartment lid, as standard in a grained look, optionally in nappa grained look, speakers integrated into the trim on left and right
- The lowest noise level in this segment
- Very good heat insulation, which makes the E-Class Cabriolet suitable for winter use
- Car wash-proof, dirt-repellent and weather-resistant
- A heated rear window of single-pane safety glass is integrated into the soft top canvas

Fabric Acoustic Soft Top

4 Colour Options



Black (740)



Dark Blue (744)



Dark Red (746)



Dark Brown (741)

Paints *(For colour reference only. Coupe shown with European rims.)*

Solid Paints *Standard*



Black (040)



Polar White (149)

Metallic Paints *Standard*



Obsidian Black (197)



Iridium Silver (775)



Aragonite Silver (296)



Selenite Grey (992)



Canvansite Blue (890)



Emerald Green (989)



Diamond Silver (988)



Rubellite Red (660)

Cabriolet Only

Paints Cont. *(For colour reference only. Coupe shown with European rims.)*

designo Paints *Optional*



***designo* Diamond White Metallic (799)**



***designo* Hyacinth Red Metallic (996)**

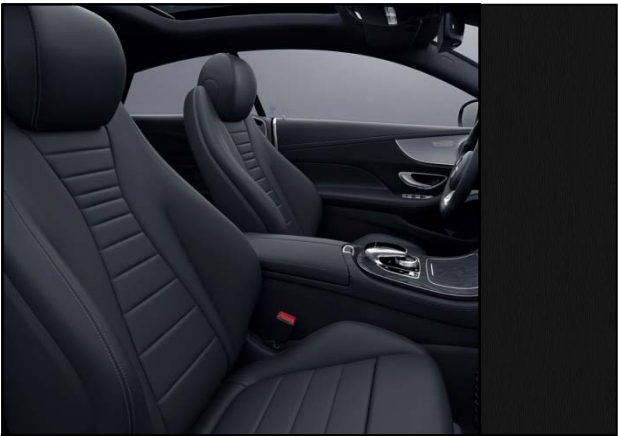
Interior Upholstery

(For colour reference only. Coupe shown.)

Leather *Standard*



Black with Vertical Stitching (201)



Black with Horizontal Stitching (211)



Saddle Brown with Black (204)



Macchiato Beige with Espresso Brown (205)



Macchiato Beige with Yacht Blue (215)



Classic Red with Black (297)

Interior Upholstery Cont.

(For colour reference only. Coupe shown.)

Nappa Leather *Optional*



Black with Vertical Stitching (801)



Black with Horizontal Stitching (811)



Macchiato Beige with Espresso Brown (805)



Macchiato Beige with Yacht Blue (815)



Classic Red with Black (897)



Deep White with Black (895)

Interior Upholstery Cont.

(For colour reference only. Coupe shown.)

designo Nappa Leather *Optional*



designo Black and Titanium Grey (951)



designo Macchiato Beige and Red (955)

Trims

Trims *Standard*



Dark Ash Wood Open-Pore (736)



Light Brown Elm Wood Open-Pore (H05)



Brown Ash Wood (H06)

Trims Cont.

Trims *Standard*



Light Brown Wood (H01)



Aluminum (H40)

Trims Cont.

Trims *Optional*



Metal Weave (H64)



***designo* Piano Black Flowing Lines (H16)**



***designo* Mongolia Brown Flowing Lines (H26)**

Wheels

Standard Wheel *Standard*



Front: 245/45
Rear: 245/45
All-Season
Run-Flat Tires

18" AMG 5-Spoke Wheels (RQR)

Sport Package Wheel *Optional*



Only with MPP

Front: 245/40
Rear: 245/40
All-Season
Run-Flat Tires

19" AMG Twin-5-Spoke Wheels (RTK)

Technical Data

DIMENSIONS	E 400 4MATIC Coupe	E 400 4MATIC Cabriolet
Length (mm)	4,826	4,826
Width - Excluding Mirrors (mm)	1,860	1,860
Width - Including Mirrors (mm)	2,055	2,055
Height (mm)	1,430	1,436
Wheelbase (mm)	2,873	2,873
Turning Circle (m)	11.44	11.6
Track Width - Front (mm)	1,607	1,598
Track Width - Rear (mm)	1,613	1,604
Luggage Capacity (L)	425	385
Fuel Capacity / Reserve (L)	66	66
WEIGHT		
Curb Weight (kg)	1,905	1,965
Maximum Gross Vehicle Weight (kg)	2,360	2,415
Maximum Payload (kg)	455	450
ENGINE		
Engine Type	24V Biturbo V6	24V Biturbo V6
Displacement (cm ³)	2,996	2,996
Bore (mm)	88.00	88.00
Stroke (mm)	82.10	82.10
Horsepower (SAE @ RPM)	329 @ 5,250 - 6,000	329 @ 5,250 - 6,000
Torque (lb-ft @ RPM)	354 @ 1,600 - 4,000	354 @ 1,600 - 4,000
Compression Ratio	10.5:1	10.5:1
Fuel Type	Premium Unleaded	Premium Unleaded
DRIVETRAIN		
Drive Configuration	4MATIC All-Wheel Drive	4MATIC All-Wheel Drive
Transmission Type	9G-TRONIC	9G-TRONIC
BODY/SUSPENSION		
Steering Type	Rack & Pinion	Rack & Pinion
Braking System	ABS with Brake Assist	ABS with Brake Assist
Front Brake Type / Diameter (mm)	Perforated Disc / 360	Perforated Disc / 360
Rear Brake Type / Diameter (mm)	Disc / 360	Disc / 360
Brake Disc Ventilation	Front & Rear	Front & Rear
Front Suspension	Independent, Multi-Link	Independent, Multi-Link
Rear Suspension	Independent, Multi-Link	Independent, Multi-Link
Drag Coefficient	0.25	0.29
PERFORMANCE		
Top Speed (Electronically Limited - km/h)	210	210
Acceleration - 0-100 km/h (Seconds)	5.3	5.5

Unique Selling Points

Mercedes-Benz E-Class Coupe & Cabriolet

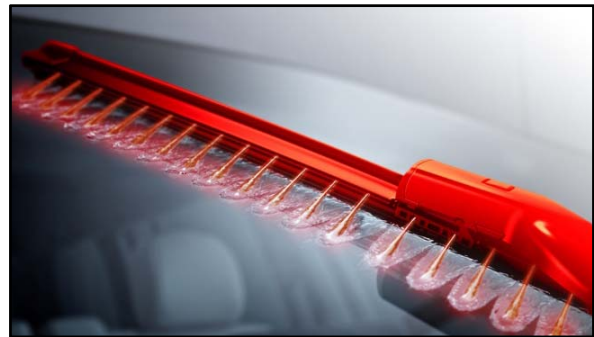


Form and Function

Emotional, distinctive, and purposeful styling is used. The car is larger in almost every dimension than it's predecessor, and passengers benefit the most. However, the vehicle retains its agile and athletic driving dynamics.

Technological Advances

The technologies found in the E-Class define modern day luxury. Advanced driving aids assist with everyday maneuvers. Safety technologies mitigate the risks of daily driving as well as provide protection before, during and after a collision.



"The luxury-two-door-coupe segment has been stagnant for many years, but with the new E-class, it gains a fresh infusion. Quite different in character from the C-class coupe and positioned well above the Audi A5 and the BMW 4-series, it almost approaches the level of the BMW 6-series and the Lexus LC—it's larger inside than both but falls short of their available V-8 engines." – **Car and Driver**

<http://www.caranddriver.com/reviews/2018-mercedes-benz-e-class-coupe-first-ride-review>

"All of the luxurious features you'd expect to find in a German executive coupe—soft leather, semi-autonomous driving, a bunch of LED lighting—are present, as is the same rear styling found on the smaller C-Class Coupe and bigger S-Class Coupe." – **Road & Track**

<http://www.roadandtrack.com/new-cars/news/a31919/2018-mercedes-benz-e-class-coupe-photos-info/>

"While the platform should be lighter, the car is considerably bigger... Of course, that extra size benefits passengers. Mercedes says it results in more rear legroom, headroom, and shoulder room, and more front shoulder room for this four-passenger grand tourer." – **Motor Authority**

http://www.motorauthority.com/news/1107774_2018-mercedes-benz-e-class-coupe-adds-style-to-mid-size-luxury